



2013 SENATE JOINT RESOLUTION 41

June 24, 2013 – Introduced by Senator HARSDORF, cosponsored by Representatives MURTHA and KNUDSON. Referred to Committee on Senate Organization.

1 **Relating to:** commending the accomplishments of Olson’s Woodville Meats at the
2 2013 IFFA International Quality Meat Competition.

3 Whereas, Olson’s Woodville Meats of Woodville, Wisconsin, was awarded nine
4 gold medals, three silver medals, and the prestigious Ehrenpokal Trophy for their
5 custom meat products at the 2013 IFFA International Quality Meat Competition in
6 Frankfurt, Germany; and

7 Whereas, the IFFA is the leading trade fair for the international meat industry
8 and more than 60,000 visitors from over 140 countries were in attendance at this
9 year’s event, which was held from May 4th through the 9th; and

10 Whereas, the IFFA is held once every three years and this year’s international
11 competition featured 1,700 products from over 200 artisan butcher shops
12 representing nineteen different countries; and

13 Whereas, at this year’s international competition, Olson’s Woodville Meats was
14 recognized for its dried beef, beef snack sticks, beef jerky, ham and pineapple snack
15 sticks, bison summer sausage, bison thuringer, bison snack sticks, chipotle garlic

1 summer sausage, bockwurst, smoked boneless ham, lamb cervelat, and chicken
2 andouille sausage; and

3 Whereas, it is notable that Olson's Woodville Meats was the only company from
4 the United States to win at the international competition; and

5 Whereas, Olson's Woodville Meats was founded by Roger Olson in 1962 and has
6 remained a family business for over fifty years; and

7 Whereas, Roger's grandsons Kevin and Cory Olson carry on the family business
8 as third generation butchers; and

9 Whereas, Olson's Woodville Meats offers its clientele a wide variety of meat
10 products including summer sausage, bacon, snack sticks, hot dogs, and brats, all in
11 various flavors; and

12 Whereas, Olson's Woodville Meats provides custom processing for beef, pork,
13 lamb, goat, and bison as well as wild game such as red deer, elk, and venison; and

14 Whereas, Olson's Woodville Meats has made a mark as an exemplary,
15 homegrown Wisconsin business; now, therefore, be it

16 ***Resolved by the senate, the assembly concurring, That*** the members of the
17 Wisconsin State Legislature do hereby commend Olson's Woodville Meats for its
18 achievements at the 2013 IFFA International Quality Meat Competition and wish
19 the Olson family and their entire team continued success in the years ahead.

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(END)